

# DIGITAL GROWS, BUSINESS GROWS, INDIA GROWS



[dx.skoch.in](http://dx.skoch.in)

## SKOCH DIGITAL TRANSFORMATION AWARD AND CIO FORUM 2025

Every large business is digitally transforming – it is a compulsion to stay in business. Quite a few of them go on to win prestigious awards for doing just this.

SKOCH Award, though taking your professional excellence as a starting point, is about going beyond the call of business to serve the country – we call this enlightened self-interest.

If India must become a developed country by 2047, most of the heavy lifting will have to be done by big business. Their Digital Transformation must therefore reach the population scale to touch every Indian. Make every Indian their customer to grow the business. This then will create a consumption and job generation juggernaut.

Some businesses share this vision, but only a few are doing something about it as a strategic plan. It is these businesses that would be worthy of a SKOCH Award.

As a part of the award process, the businesses and their best practices get documented. Their total economic impact on India is understood. Their story is widely shared for others to take note of and learn from.

**Apply at: [dx.skoch.in](http://dx.skoch.in)**



**LAST DATE: 15TH NOV 2025**

## AWARD CATEGORIES

### Digital Strategy and Innovation

- Digital Strategy
  - Digital transformation roadmaps and objectives
  - Integration of digital strategy with business strategy
  - Budget allocation for digital initiatives
- Digital Innovation and R&D
  - Investment in research and development (R&D) for digital solutions
  - Collaboration with technology partners and start-ups
  - Number of digital patents filed
- Emerging Technologies
  - Use of artificial intelligence (AI) in operations
  - Adoption of Internet of Things (IoT) technologies
  - Use of blockchain for data security and transactions
- AI Development and Integration
  - Development of AI-based solutions for business processes
  - Integration of AI into customer service operations
  - AI-driven analytics for market insights
  - Employee training programs for AI tools
  - Partnership with AI technology providers

### Digital Operations and Efficiency

- Automation and Robotics
  - Percentage of processes automated (e.g., robotic process automation - RPA)
  - Adoption of robotics in manufacturing and supply chain operations
  - Cost savings from automation initiatives
- Data-Driven Decision Making
  - Data analytics infrastructure and capabilities
  - Use of big data for strategic decision making
  - Real-time analytics and performance tracking
- Cloud Computing
  - Adoption of cloud computing for scalability and flexibility
  - Percentage of applications migrated to the cloud
  - Cost savings and operational improvements from cloud adoption

### Digital Customer Experience

- Omni-channel Engagement
  - Number of digital channels for customer interaction (e.g., website, mobile app, chatbots)
  - Seamless integration of digital and physical channels
  - Customer satisfaction with digital channels (Net Promoter Score - NPS)
- Personalization and Customization
  - Use of AI for personalised customer experiences (e.g., personalized recommendations)
  - Customer data analytics for personalized marketing
  - Customer loyalty and retention rates from personalized services
- Digital Customer Support
  - Use of chatbots and virtual assistants for customer service
  - Digital self-service tools and resources for customers
  - Response time and resolution rate for digital customer queries

### Cybersecurity and Data Protection

- Cybersecurity Framework
  - E04.01.01: Implementation of cybersecurity protocols (e.g., ISO 27001)
  - E04.01.02: Use of multi-factor authentication (MFA) for security
  - E04.01.03: Incident response protocols and procedures
- Data Privacy and Protection
  - E04.02.01: Compliance with data privacy regulations (e.g., GDPR, CCPA)
  - E04.02.02: Data encryption and anonymization practices
  - E04.02.03: Breach notification processes and transparency
- Cyber Risk Management
  - E04.03.01: Risk assessments for cyber threats and vulnerabilities
  - E04.03.02: Cyber risk monitoring and reporting
  - E04.03.03: Investments in cybersecurity training and awareness

**Apply at: [dx.skoch.in](https://dx.skoch.in)**



**LAST DATE: 15TH NOV 2025**

## AWARD CATEGORIES

### **Digital Culture and Workforce**

- Digital Skills and Competencies
  - Training programs for digital literacy and upskilling
  - Number of employees in digital roles (data scientists, AI engineers, etc.)
  - Internal mobility for digital talent development
- Employee Engagement with Digital Tools
  - Adoption of digital collaboration tools (e.g., Slack, Microsoft Teams)
  - Digital employee engagement scores (surveys)
  - Employee feedback on digital workplace tools
- Leadership in Digital Transformation
  - Leadership support and sponsorship of digital initiatives
  - Cross-functional leadership in driving digital change
  - Digital transformation leadership training for managers

### **Business Process Transformation**

- CRM and Customer Experience Transformation
  - Implementation of customer relationship management (CRM) systems
  - Integration of customer feedback loops in product development
- Supply Chain & Manufacturing (SCM) Transformation
  - Use of IoT for real-time supply chain visibility
  - Predictive analytics for demand forecasting
- Human Capital Management (HCM) Transformation
  - Digital onboarding and training programs
  - Implementation of performance management systems
- Enterprise Resource Planning (ERP) Transformation
  - Adoption of cloud-based ERP solutions
  - Integration of ERP with other business functions

- IT Service Management (ITSM) Transformation
  - Implementation of ITIL frameworks for service management
  - Service automation and incident management efficiency
- Financial Management Transformation
  - Automation of financial reporting and analysis
  - Integration of financial data with operational data
- Robotic Process Automation (RPA) Transformation
  - Identification of processes suitable for RPA
  - Measurement of efficiency gains from RPA
- Connectivity Transformation
  - Enhancement of network infrastructure for digital connectivity
- AI Integration
  - Deployment of AI-driven analytics for decision making

### **Business Model Transformation**

- Monetization Model Transformation
  - Development of subscription-based services
  - Use of freemium models for digital products
- Platform-Based Transformation
  - Creation of digital platforms for services
  - User engagement and ecosystem development strategies
- Ecosystem Expansion Transformation
  - Collaboration with partners for ecosystem growth
- Digital to Physical Transformation
  - Integration of digital solutions in physical environments
  - Use of augmented reality (AR) for customer experiences
- Market Expansion Transformation
  - Entry strategies for new markets
- e-commerce Transformation
  - Optimization of e-commerce platforms for user experience
  - Integration of payment gateways and security measures

**Apply at: [dx.skoch.in](https://dx.skoch.in)**



**LAST DATE: 15TH NOV 2025**



## AWARD CATEGORIES

### Cloud Transformation

- Cloud Strategy and Planning
  - Assessment of cloud readiness
  - Development of cloud migration strategies
- Cloud Migration and Deployment
  - Execution of phased migration plans
- Cloud Architecture and Design
  - Design of scalable and resilient cloud architectures
- Cloud Operations and Management
  - Implementation of cloud monitoring tools
- Cloud Integration and Interoperability
  - Development of integration frameworks for cloud services
- Cloud Application Development
  - Adoption of DevOps practices for cloud applications
- Cloud Risk Management and Assessment Transformation
  - Adoption of DevOps practices for cloud applications

### Security Systems Transformation

- Cloud Security and Compliance
  - Implementation of security protocols for cloud environments
- Security Strategy and Planning
  - Development of a comprehensive security strategy
- Identity and Access Management (IAM) Transformation
  - Implementation of IAM solutions for user management
- Network Security Transformation
  - Implementation of firewalls and intrusion detection systems
- Data Security and Encryption Transformation
  - Implementation of data encryption protocols
- Security Monitoring and Incident Response Transformation
  - Use of security information and event management (SIEM) systems
- Security Risk Management and Assessment Transformation
  - Regular risk assessments for security vulnerabilities

### Cultural Transformation

- Agile Culture Transformation
  - Adoption of agile methodologies in teams
- Digital Skills Development Transformation
  - Continuous learning programs for digital skills
- Innovation and Entrepreneurship Culture Transformation
  - Encouragement of intrapreneurship initiatives
- Inclusive and Collaborative Transformation
  - Collaboration tools to enhance team interaction

### Innovating New Tech Solutions

- Product Development
  - Use of agile practices for product development
- Research and Development
  - Allocation of resources for R&D activities
- Industry Disruptor
  - Identification of disruptive technologies and trends
- Digital Platform
  - Development of digital platforms for services
- Digital Infrastructure
  - Investment in robust digital infrastructure

**Apply at: [dx.skoch.in](https://dx.skoch.in)**

**LAST DATE: 15TH NOV 2025**



# SKOCH DIGITAL TRANSFORMATION AWARD AND CIO FORUM 2025

## AWARD METHODOLOGY

### STAGE 1 – NOMINATION & REGISTRATION

You are requested to nominate your initiatives for SKOCH Digital Transformation Award. Nominations to be made using the online link along with mandatory conference delegate registration .

### STAGE 2 – RESEARCH & VALIDATION

SKOCH Research team will verify the details and correctness of the nomination, do desk research, take telephonic feedback and use SKOCH domain knowledge.

### STAGE 3 – INTERACTION WITH JURY

Face to face interaction of the shortlisted nominees via virtual session with the panel of domain experts. Experts make ratings and these are added to the score of the nominee's score.

### STAGE 4 – POPULAR VOTE

SKOCH Team will create and publish page for shortlisted nominees for popular voting. Popular vote is to help organisations create a buzz around one's good work with peers, colleagues and benchmark popularity against the peers from other organisations.

### STAGE 5 – WAY TO SEMI-FINALS: MERIT LIST

Semi-finalists are announced and Order-of-Merit list is published on the website by SKOCH Team. All Order-of-Merit recipients to be invited for Summit and Award ceremony to receive Order-of-merit certificates and also compete for the coveted SKOCH Award which will be announced on the same day.

### STAGE 6 – EXPERT VOTE

All finalists are invited to participate in the online digital exhibition and solicit Expert Votes. A Weightage of 10% would be added in the total score from this activity. SKOCH Team will create pages on the exhibition portal along with additional material provided by the nominees.

### STAGE 7 - LIVE POLL

Online voting for the projects which has opted for Digital Exhibitions is conducted during the virtual event of the order-of-merit ceremony. 10% Weightage of this is added in the score.

### STAGE 8 – WAY TO FINAL

Using SKOCH Award raking system, a cutoff is decided and final awardees are announced and conferred SKOCH Award during the Conference and Award Ceremony.

**Apply at: [dx.skoch.in](https://dx.skoch.in)**



**LAST DATE: 15TH NOV 2025**

**SKOCH**  
**DIGITAL TRANSFORMATION**  
**AWARD AND CIO FORUM 2025**



**dx.skoch.in**

Are you a business of more than 1000 crores in size that is Digitally Transforming, aiming at achieving population scale, with a vision to contribute to Making India a Developed Country.

If you have such a mindset of enlightened self interest and a story to share, APPLY for the SKOCH DIGITAL TRANSFORMATION AWARD.

**Apply at: dx.skoch.in**



**LAST DATE: 15TH NOV 2025**